

Neoshine

Neoshine

Neoshine



OpenSource create value

The value of open source software in Economic crisis

Li Zhen Ning 2009.10.20 @ Tokyo

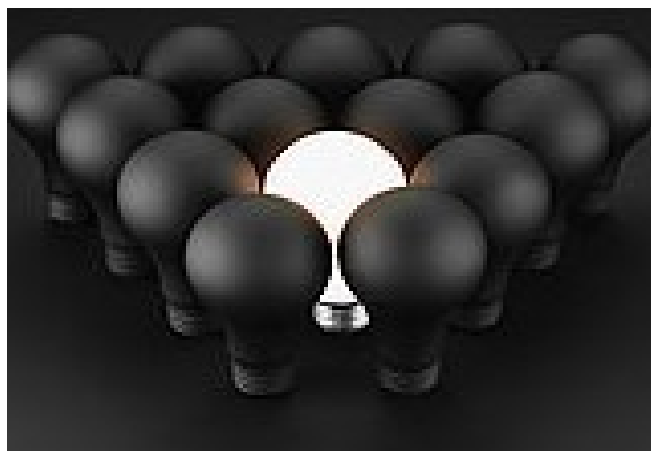
- 1 、 The impact of software industry and open source software in Economic crisis
- 2 、 The support policy of Chinese government to the open source software industry
- 3 、 China Open Source technologies and products for a new direction
- 4 、 The advantages of China Standard Software Co.,Ltd(CS2C)
- 5 、 Linux open-source community

Economic crisis boosts the development of open source software

- The overwhelming economic recession is a crisis but also an opportunity
- Short-time: market downturn hurts all software producers
- Long-term: low-cost open source software have lasting vitality
- Opening sources and tightening channels are necessary measures for enterprises to deal with the financial crisis.
- Open source software is an efficient weapon for enterprises to lower IT cost.



- Open source software is very active in China
- Government gives strong support to official edition.
- Operation system, office and middleware are all on the track of open source.
- Black screen event brings opportunity to china open source software
- Open source software in China is constantly innovating towards actual application.



Open Source will be a great development in China

- In the next few years , The China open-source will be a great development
- Special Projects Concerning “ Core Electronic Components, High-End Universal Chip and Infrastructure Software Products ” (hereinafter referred to as the Special Projects)
- The increased fundamental software(open source software), the concentration of financial support.
- Brought about various aspects of aggregation of resources to the fundamental software.
- A series of policies to promote open source software in China's various industries.

- cs2c will make more contribution to the field of open source in China.
- The shareholder has increased 200 million RMB and given great support to the product promotion.
- With the help of the sales network of CEC and CETC, cs2c further strengthened the sales system covering the whole country.
- shareholder will promote cs2c as the basic strategy.
- cs2c goes into the open source community to optimize product with the community and look for technical innovation points.

Open-source driven innovation in mobile computing applications

- Since the emergence of netbook, the overall shipment of mobile computers has increased by 3%
- In 2009, the shipment of netbook is increasing constantly.
- The unique advantages of netbook: small in size, light in weight, cheap in price, easy to operate and functions as a normal PC
- It has changed IT and consumer electronics industry structure gradually.

Table 1: Notebook and Mini-Note Share of Portable Computer Shipments

Category	Q2'08	Q1'09	Q2'09
Mini-Note	5.6%	17.8%	22.2%
Notebook PC	94.4%	82.2%	77.8%

Source: DisplaySearch Q3'09 *Quarterly Notebook PC Shipment and Forecast Report*

Open-source driven innovation in mobile computing applications

- Figure: The Chinese interface of the Netbook



Open-source driven innovation in mobile computing applications

- The market has entered the era of high breakdown. The division and customization of special markets is an important feature of open source innovation.
 - Figure: The application of netbook tailored for Chinese rural area system



- Open source community is the power source of open source software.
- Currently, there are great prospects for the development of open source community in China, Japan and Korea, compared to Europe and the United States.
- The trilateral co-operation has already successful projects, but the number and direction is not abundant enough.
- Abundant open source community projects can bring forward and explore more open source projects.
- Proposed community co-operation projects: open source application software, hardware driver, etc.
- CS2C has launched the promotion program of open source community and hope to develop excellent international open source community with more partners together.

Neoshine

Neoshine

Neoshine

健康 诚信
卓越 共赢

谢谢

ありがとうございます
감사합니다