

A large, stylized, light blue letter 'C' is positioned in the background, partially overlapping the text. The 'C' is composed of two concentric, rounded shapes, creating a thick, hollow appearance. It is centered vertically and horizontally on the page.

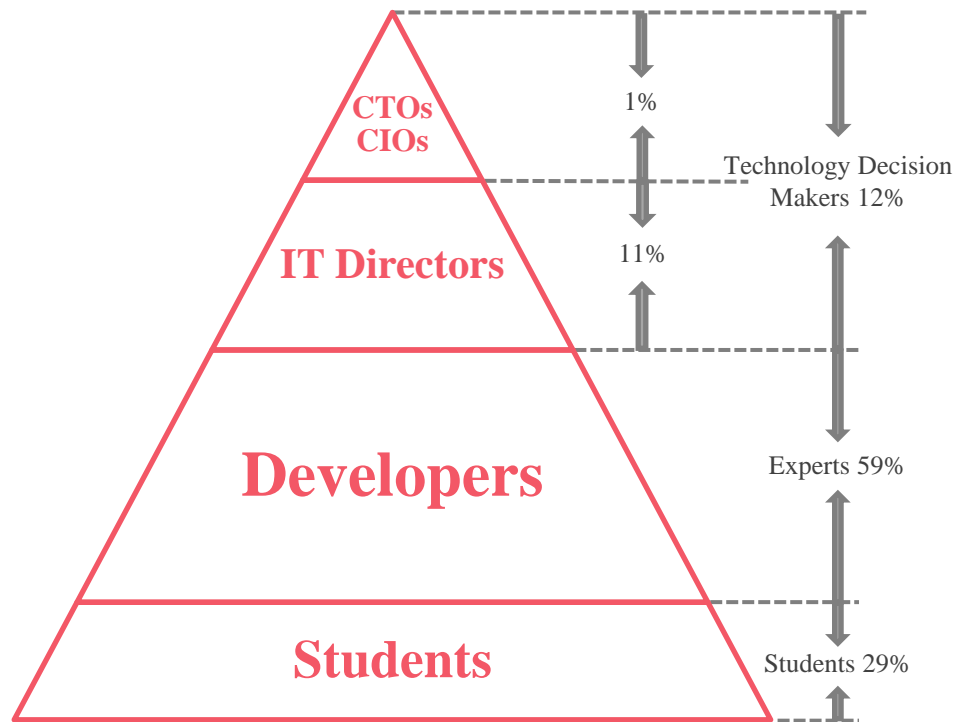
CSDN

*A China Developer Community towards Open Source*

*2013.11*

# CSDN Fact Sheet

- Founded in 2000, **#1** IT community in China
- **150m+** PV / month, rank **#39** (#27 at peak) among all Chinese web sites (from Alexa)
- **27m+** registered members, **7m+** active users
  - ✓ Coverage: 90%+ software developers and 50%+ IT professionals in China



Services

Targeted *Services* to members for their lifecycle requirements

—— **Natural and Swift Monetization**

Community

Interactive *Community* with User Generated Contents

—— **Unique Model**

Member Database

Personal Information

Professional Information

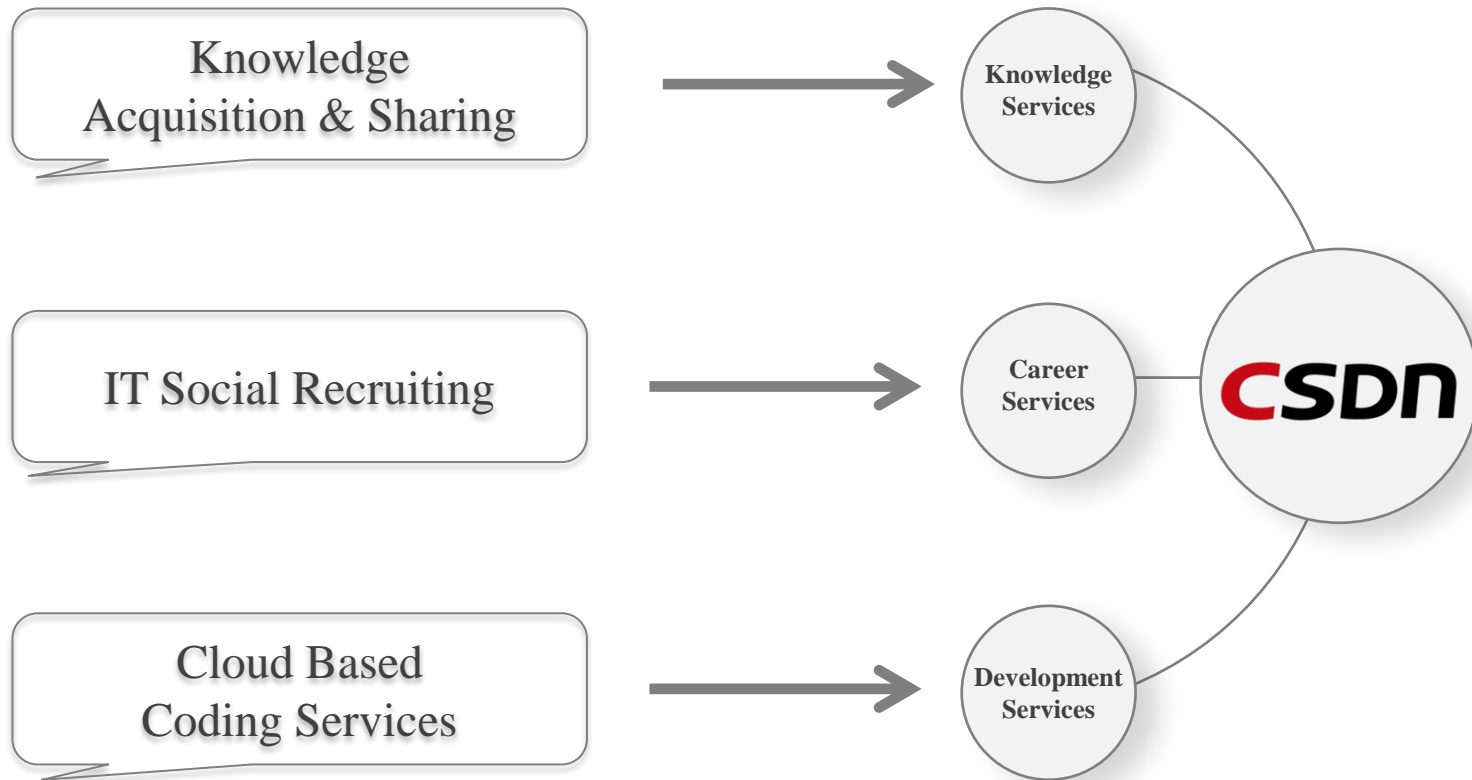
Activities Record

Skill Set Information

High-quality and continuously updated *Member Database*

—— **Core Value**

# CSDN Services



# Open Source in China



**Massive Users**



**Insufficient Contributions**



**Few Influential Native Projects**



**Lack of Big IT Companies Involvement**

## CSDN CODE

- Opened in June, 2013
- A Github-like platform
- Project hosting & social coding services

## IT Companies Liaison

- Lobby China IT companies for
  - ✓ Projects open source
  - ✓ Funding

## Open Source Knowledge Base

- Introduction of open source technologies & projects into China
- Wiki page + related documents
- Contribution by communities
- Translation of foreign documents into Chinese

## Promotion in Universities

- Open source seminars
- Setup of Open Source Labs
- Translation program
- Coding competition around open source projects



Code Hosting



Snippet



Social Coding



Document



Group



Organization

## 6 Core Functions

10,000+ Projects

30,000+ Users

60,000+ Snippets

### CSDN CODE

- Cloud based, elastic scaling
- Distributed deployment, data safe
- Total solution for developers

# CODE Roadmap

2013.02

2013.06

2013.10

2014.04



- ✓ Git, SSH, Https Access
- ✓ Public / Private Projects
- ✓ Projects Import
- ✓ Online Browse & Edit
- ✓ Online Compare
- ✓ Fork & Pull Request
- ✓ Network & Graphs
- ✓ Issues
- ✓ Wiki
- ✓ Social Coding

- ✓ Snippet
- ✓ Organization
- ✓ Search
- ✓ Service Hook
- ✓ Document Project
- ✓ Project Groups
- ✓ Discussion Group

- ✓ Open API
- ✓ Stat. Graphs
- ✓ Recommendation
- ✓ Desktop Client
- ✓ Mobile Client
- ✓ Enterprise Solution
- ✓ ...





# 2014 Action Plan

## Foundation

- 3~5 top IT companies sponsorship
- 100+ companies participation

## International Communication

- Introduction & localization of 1,000+ top global projects
- Globalization of 50+ local open source projects

## Events in Universities

- Open source courses in universities with 100,000+ audience

THANKS